

“The Succulent”

Cactus WAX Studio Magazine!



Aloe, Everyone! Happy Holidays to You All.

Welcome to the first edition of our new magazine, “The Succulent!” In this monthly publication, you will find out what’s new in the world of WAXing, Special Offers, Information on Products and Services, at

Cactus WAX Studio, Superior.

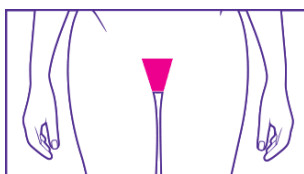
A question we always get asked, is “what do the names of the different Bikini WAXes actually mean?” Well, here’s your guide!

Bikini WAX (Or Bikini Line)



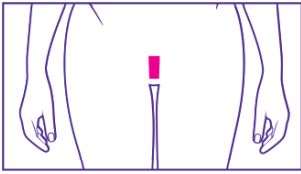
A standard bikini wax is a basic shaping of pubic hair into a neat upside-down triangle shape to the edge of the panty line.

Extended Bikini WAX (Or Full WAX)



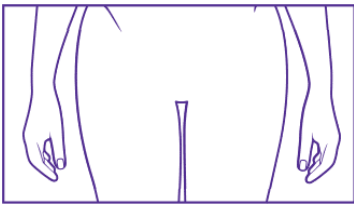
An extended bikini WAX takes the sides of the bikini line in deeper than a regular bikini WAX leaving a more defined triangle with narrower edges.

Brazilian WAX



A Brazilian WAX takes away all the hair off the bikini line leaving a small strip on the front. Hair is removed from the front all the way round to the bottom area.

Hollywood WAX (Or Full Brazilian)



The Hollywood WAX removes all hair from the front, round to the bottom – complete hair removal.

So there you have it!!

Why should I WAX, not shave??



Waxing vs. Shaving Basics

Shaving simply cuts hair, leaving the root intact, while WAXing takes it out at the root. At first glance, you may be tempted to stick with shaving. It requires a minimal investment of time and money. All you need is a fresh razor at home and some shaving cream or shower gel.



When you look at the big picture, however, **WAXing is often the smarter option** because it lasts much longer. Depending on your hair growth cycle, you may have to shave every few days. WAXed hair, on the other hand, takes two to four weeks to grow back. And when pulled out at the root, hair returns much thinner and finer than shaving regrowth. If you WAX regularly, you will have to do so less and less frequently.

How Professionals Prevent Pain....

If you do choose WAXing, go to a **professional WAX salon**....

The process will be much quicker and you will see better results. You don't want to deal with sticky substances and strips at home where an accident can happen. A professional is trained not to cause damage you might experience in a DIY job—like overheating the WAX, causing redness and irritation. Our Gel WAX is utilized at a much cooler temperature than most other WAXes, and it clings to the hairs, not the skin. This means that you will experience less discomfort and redness- perfect for sensitive skins!



Let the salon know if it's your first time getting WAXed and ask for any preparation tips. If you're getting ready for a beach holiday, schedule your appointment for a couple days prior, so any redness will be gone before your trip.

What can I do to prepare for a WAX?

1. Exfoliate the area well, up to 24 hours before a WAX (we can provide you with a custom made sugar scrub!)
2. Keep Hydrated
3. Avoid Caffeine the day of WAXing, as it can cause skin to flush, and can increase sensitivity
4. Avoid RetinA based products for at least 72 hours before a WAX, as this can compromise the integrity of the skin during a WAX
5. Avoid WAXing just before, during, and just after menstruating, as this can cause sensitivities in the skin
6. Avoid using greasy creams/lotions just before a WAX, as this may affect the adherence of the WAX
7. Avoid wearing tight clothing after a body WAX
8. Avoid using a UV sunbed or direct sun before and after WAXing
9. Grow your hair to about ¼ inch, to ensure there is enough surface area for the WAX to hold onto. (about the length of a grain of rice)



10. Use a Professional Grade Ingrown Hair Therapy treatment after a WAX

Want to Know More? Check Out This Website! Click On Image.....



<https://www.ahairremoval.com/waxing/how-long-does-it-last>

At Cactus WAX Studio, our technicians, are fully qualified, experienced WAX professionals.

Book your next appointment online at www.cactuswaxstudio.com

Or Call on 303 494 1654. Walk- Ins Welcome!



Remember, Clients Receive 10% OFF ANY Services Taken in Consecutive Months. Our thank you for supporting our business. Thank you for shopping local!

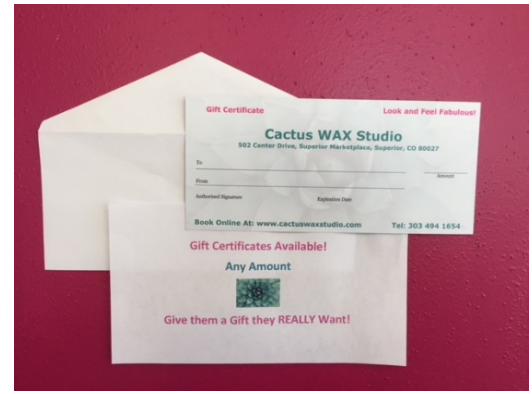
Save \$\$. Buy 5 Same Service, Get 6th FREE!

Looking for Great Holiday Gift Ideas?

At Cactus WAX Studio we have **Cactus Cash Gift Certificates**, which may be used to purchase any service or product offered. This includes anything from amazing **Eyelash Extensions, Eyelash Lifts/Tints, to Silkworm Cocoon Exfoliators!**



They will LOVE IT!



**WISHING ALL OUR WONDERFUL CLIENTS
A HAPPY and SAFE HOLIDAY SEASON.**

**BEST,
WENDY, MARISA,
MEG, KIM, and
SAVANNAH.**

**Cactus WAX Studio
502 Center Drive,
Superior (Near Target).**

